

IRON DEFICIENCY... IS VERY COMMON AND CAN HAVE SERIOUS HEALTH CONSEQUENCES^{1,2}

#GetIronInformed

and meet the symptoms at www.irondeficiencyday.com



Vifor Pharma, a company of the Vifor Pharma Group, is a world leader in the discovery, development, manufacturing and marketing of pharmaceutical products for the treatment of iron deficiency. The company also offers a diversified portfolio of prescription and non-prescription medicines. Vifor Pharma's operational headquarters are in Zurich, Switzerland, and the company has an increasingly global presence and a broad network of affiliates and partners around the world. For more information about Vifor Pharma, please visit www.viforpharma.com

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References
¹Peyrin-Biroulet L, et al. Guidelines on the diagnosis and treatment of iron deficiency across indications: a systematic review. *Am J Clin Nutr.* 2015;102(6):1585-94.
²Camaschella C. 2015. Iron-deficiency anemia. *N. Engl. J. Med.* 372:1832-1843